



Boulder Food Rescue aims to create a more just and less wasteful food system. We facilitate the sustainable redistribution of healthy food that would otherwise be wasted. We work with communities to facilitate their own food redistribution and create decentralized systems to bypass barriers to food access. Our work envisions a world in which everyone has equitable access to healthy food.

We're looking for a videographer to partner with us on a contract basis to produce a short instructional video about food sorting procedures for courier volunteers

Objective:

Produce a short training video, 8-10 minutes in length, documenting proper food sorting procedures. The intended audience is BFR couriers, particularly new and prospective couriers.

Project Goals

- After watching the video, couriers will understand:
 - Why BFR asks couriers (rather than food donors or recipients of the food) to sort the food.
 - What to expect as far as quailly, and when to reach out to BFR if it is too much of a burden (and who to reach out to about that).
 - Which individual items are suitable for donation, and which aren't.
 - What to do with food that is still edible but not fit for donation.
 - Proper sorting and loading procedure. (Prepare a work space. Take everything out of the box and repackage it. How to load the bike trailer.)
 - How to dispose of compost and garbage.

What we'll require of a videographer

- 1) Meet 1 or 2 Boulder Food Rescue staff members on a food delivery shift.
- 2) Film a short, scripted introduction (2 or 3 minutes).
- 3) Film the food sorting and loading process, along with audio narration of the process onsite. (60 minutes) The sorting and loading process typically takes about an hour, and will require at least thirty minutes of filming.
- 4) Edit video according to time limit and project goals.
- 5) Iterate based on feedback according to the schedule below.
- 6) Deliver an 8-10 minute mp4 file suitable to upload to Youtube for volunteer trainings.

Project Timeline

- Proposal Deadline: by Monday July 18
- Proposal Selection: by Friday July 29
- Contract: by Friday August 12
- Filming session: by Thursday August 25
- Draft to BFR: by Monday September 26
- Feedback to videographer: Friday September 30
- Revisions to BFR: Monday Oct 17
- Feedback to videographer: Friday Oct 22
- Final video to BFR: Monday Nov 7

Budget Range:

- \$1000-\$2000.

What to Include in Your Proposal

- A short bio (a few sentences is fine) introducing yourself, your professional experience, and any connection to BFR's programs.
- A short description of what interests you in this project (again, a few sentences is fine).
- Link to an example of finished work.
- Quote for project as outlined in this request.
- Applicants with a connection to BFR programs are strongly encouraged to submit a proposal.

Please send proposals to Lindsey - Lindsey@BoulderFoodRescue.org by Monday, July 18. Questions welcome.